

**Privacy Policy**  
**Hersel Law Firm Privacy Statement**

**Online Privacy Policy Only**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

**Privacy Policy Statement**

**No Attorney-Client Relationship is Established**

Contacting our law firm through email, the Internet or through our website does not create an attorney-client relationship. Do not send confidential or time-sensitive information through our website or via email.

**What Information do we Collect?**

We collect non-identifying information through Google Analytics about website traffic. We do not collect information that could identify who you are from website traffic data.

You may visit and browse our website anonymously.

We do not ask for passwords, financial information, social security information, or other confidential information through our website. If you are being asked for this information, please exit your browser immediately.

**What do we use your information for?**

The information we collect from you via email is only used to help us respond to your questions and evaluate your unique legal situation. However, information you send **does** not create an attorney-client relationship and for your protection, we ask that you do not send time sensitive or confidential information via email. We do not collect information for marketing or other purposes.

**Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties any of your personally identifiable information. This does *not* include trusted third parties who are necessary in assisting us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep your information confidential.

Do not send confidential or time-sensitive information through email or our website as this does not establish an attorney-client relationship. We may release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety.

## **Do we use ‘cookies’?**

Yes. Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your Web browser (if you allow) that enables the site’s or service provider’s systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

### **We use cookies to:**

- Understand and save user’s preferences for future visits.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser’s Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, Some of the features that make your site experience more efficient may not function properly. It won’t affect the user’s experience that make your site experience more efficient and may not function properly.

### **Third-party links**

We do not include or offer third-party products or services on our website.

### **How does our site handle Do Not Track signals?**

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### **Does our site allow third-party behavioral tracking?**

It’s also important to note that we do not allow third-party behavioral tracking

### **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under the age of 13 years old, the Children’s Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States’ consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children’s privacy and safety online. We do not specifically market to children under the age of 13 years old. Do we let third-parties, including ad networks or plug-ins collect PII from children under 13?

## **California Online Privacy Protection Act Compliance**

Because we value your privacy we have voluntarily taken the necessary extra precautions to be in compliance with the California Online Privacy Protection Act. Therefore, we will not distribute your personal information to outside parties without your express consent, unless doing so would violate criminal laws or subpoenas for information.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page and change the date this page was updated.

### **We collect your email address in order to:**

- Send information, respond to inquiries, and/or other requests or questions

**If at any time you would like to unsubscribe from receiving future emails, you can email us at**

hersellaw@gmail.com and we will promptly remove you from ALL correspondence.

### **How to Contact us with Questions About Terms of Use**

If there are any questions regarding this privacy policy you may contact us through our website, U.S. mail, or by calling our office at 310-550-1006  
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